# Al Arabi

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### **CAREER OBJECTIVE**

I am a creative and diplomatic individual, looking forward to working with organizations to contribute my knowledge to enrich my professional experience outside the academic field and help leading companies achieve their sustainability goals and objectives through strategic approaches.

### **EXPERIENCE**

**Young Justice Intern** (Mar-May 2024) Gozayaan

Activities:

- Work with different teams of Gozayaan to get a good understanding of the overall operations.
- Set meetings with the CXO's to get career guidance.
- Generate new ideas for Gozayaan's eid campaigns.

# **EDUCATION**

**Bachelor of Business Administration (BBA)** 

North South University Major: Marketing CGPA: 3.01

**Higher Secondary School Certificate (HSC)** Birshreshtha Noor Mohammad Public College Group: Science GPA: 4.83

**Secondary School Certificate (SSC)** Birshreshtha Munshi Abdur Rouf Public College Group: Science GPA: 5.00

# **SKILLS**

Hard Skills

Strategic Planning Branding UI/UX Design Video Editing Microsoft Excel & Powerpoint

Soft Skills

Leadership Teamwork Design Thinking

# **EXTRA-CURRICULAR ACTIVITIES**

**Campus Ambassador** (Jan-April 2023) Unleash Career

Activities:

- Communicate with university clubs to host events
- Align with university schedules to launch events
- Design social media contents for social media pages

(Awarded Certification & Recommendation for Being One of the Top 10 Ambassadors)

# **CASE COMPETITIONS**

**Invitation to Hult Prize Mumbai Summit | 2024** Top 360 Startups Hosted by: SDA Bocconi Asia Center

Hult Prize NSU | 2024

Champion Hosted by: HultPrize Org. & NSU YEF Club

**Battle of Minds** | **2023** Bootcamp / Quarterfinal Round Hosted by: BAT Bangladesh

AdventHR | 2023 Semifinal Round Hosted by: BUP HRLC Club

Mindspark | 2022 Stage / Final Round Hosted by: AUST IDC Club

### **REFERENCES**

Safwan Rezvi Manager, Operations Gozayaan Email: safwan.rezvi@gozayaan.com